

FREQUENTLY ASKED QUESTIONS

FOR LOCAL WALK INFORMATION & MATERIALS,
VISIT THE WALK PAGE AT: www.jdrflansing.org

WHAT IS THE WALK TO CURE DIABETES? The Walk To Cure Diabetes is among the most successful fundraising events in the world, involving more than 500,000 people at 200 locations in 13 countries. Funds are raised by individual and team walkers obtaining donations from family, friends, co-workers and neighbors. Funds are also raised through corporate sponsorship and the sale of JDRF paper sneakers in retail outlets. Globally, over \$100 million was raised last year for diabetes research through the Juvenile Diabetes Research Foundation's Walk program. In the Lansing community, the event welcomed over 1,000 people and raised \$285,000.

WHEN, WHERE, WHAT TIME, AND HOW FAR DO WE WALK? This year's Walk is set for Saturday, August 8 on the campus of Michigan State University in East Lansing. Activities and event start and finish will take place on the lawn area located on the northwest corner of Red Cedar and Shaw Lane (next to Spartan Stadium). Park in Lot 79 (near the stadium). Walkers will enjoy a 5K or 1 mile walk through the scenic campus of Michigan State University.

EVENT SCHEDULE:

8:30 a.m.— 10:00 a.m.:	Registration, Entertainment and Morning Refreshments
9:30 a.m.— 9:45 a.m.:	Opening Ceremony
9:45 a.m.:	Official Start
10:00 a.m. — 11:30 a.m.:	Entertainment and Post-Walk Snacks
11:30 a.m.:	Closing Ceremony

DO I NEED TO REGISTER AHEAD OF TIME? Yes. Think of the JDRF Walk like a party. We need to know how many guests are attending so we can plan ahead for refreshments and volunteer staffing. You can register by visiting JDRF's National web site: www.jdrf.org (look for the green sneaker icon under the words "Get Involved" on the JDRF home page).

WHERE CAN I GET A JDRF WALK BROCHURE, PLEDGE FORM & PLEDGE COLLECTION ENVELOPE? Please call JDRF at (248) 355-1133 to obtain Walk brochures. If you need more than a half dozen, please order your brochures using JDRF's Team Captain Walk Material Order Form. You can download this form by visiting the "Walk Tools and Resources" page at www.jdrflansing.org (simply hit the link to "Find Walk Tools and Resources" on the home page). The Walk brochure contains a pledge collection envelope. Pledge forms can also be downloaded at www.jdrflansing.org.

WHAT ARE THE BENEFITS TO REGISTERING ONLINE?

- Access to JDRF's Walk Central where you can:
 - ✓ Create your own personal fundraising web page and add a photo
 - ✓ Monitor your fundraising progress
 - ✓ Select your walk pledge prize
 - ✓ Review who has donated to you
 - ✓ Send a link to others to make an online credit card donation
 - ✓ Send thank you emails to your donors
- And, at JDRF's Walk Central Team Captains can:
- ✓ Send a link to others to join their team
 - ✓ Post a message for team members to read when they log in to Walk Central
 - ✓ Send emails to team members
 - ✓ Track their fundraising progress to see how close they are to reaching their team fundraising goal

CAN I GO ONLINE AND REGISTER MY TEAM MEMBERS? Yes, however, JDRF discourages you from doing so. If you register team members on their behalf, they will not receive the option to benefit from Walk Central. If you do register walkers on their behalf, please use their mailing address, not your home or business address.

TELL ME ABOUT THE PERSONAL FUNDRAISING PAGE AT WALK CENTRAL: This tool makes fundraising fun and easy! With the click of a button, you can send an email to others telling them why it's important to help JDRF find a cure for diabetes. Your friends can visit your page to read your story, join your team and make an online credit card donation to support you and your team. You can check back to your page to update your message, see who has supported you, and view how close you are to reaching your fundraising goal. You can also upload a photo onto your personal fundraising web page.

HOW DO I AND OTHERS VIEW MY PERSONAL FUNDRAISING PAGE? There are two options. When you register for the Walk, you will receive a link to send to others that will take them directly to your page. Or, instruct your friends and family to visit www.jdrf.org, then click on the “Donate To A Walker” box. A quick walker search will take them to your page.

BEFORE THE WALK, CAN I ENTER MONEY THAT I’VE RAISED INTO MY PERSONAL FUNDRAISING PAGE? No. The total reflected on your fundraising page are funds raised through online donations and/or funds entered by JDRF. If you would like the donations that you have collected to be included on your fundraising page, simply send them to JDRF as you receive them from your donors. All funds submitted to JDRF in advance of the Walk will be entered into Walk Central and reflected on your fundraising page and goal thermometer.

HOW DO I SUBMIT FUNDS TO JDRF IN ADVANCE OF THE WALK? By using JDRF’s Pre and Post Walk Pledge Submission Form. You can download this form at www.jdrflansing.org. Including this form with your pre and post Walk funds will ensure that your monies are credited properly to you and your team (please do not send cash through the mail — please convert all cash into check or money order made payable to JDRF).

I REGISTERED ONLINE LAST YEAR. DO I NEED TO REGISTER AGAIN THIS YEAR? Yes. All 2008 Walk data has been archived. Therefore, all past walkers must register with JDRF for this year’s Walk. To create your 2009 fundraising page and have access to team data for this year’s Walk, please register online at www.jdrf.org. The pass codes you created in 2008 are linked to last year’s fundraising page and not valid for 2009. You will need to create new pass codes this year when registering.

DOES JDRF HAVE A DOCUMENT THAT WILL GUIDE ME THROUGH THE ONLINE REGISTRATION PROCESS STEP-BY-STEP? Yes. Visit “Walk Tools and Resources” at www.jdrflansing.org for online registration instructions.

HOW CAN I LEARN MORE ABOUT FORMING A JDRF WALK TEAM? Call JDRF today at (248) 355-1133 to receive a Team Captain packet or drop an email to Deb Wallace at dwallace@jdrf.org.

AS A TEAM CAPTAIN, HOW MANY WALKERS SHOULD I RECRUIT? As many as you can. A good rule of thumb is ten (but the more the merrier!) Remember, our goal is for each walker to raise a minimum of \$100. By recruiting ten walkers, your team can easily raise \$1,000 for diabetes research.

IS THERE A FEE TO PARTICIPATE? No. However, we ask every walker to raise a minimum of \$100 for diabetes research.

WHEN CAN I BEGIN COLLECTING MONEY? Now! A pledge collection envelope can be found in JDRF’s 2009 Walk brochure (brochures can be obtained by calling JDRF at (248) 355-1133). Pledge collection forms can be downloaded from the “Walk Tools and Resources” page at www.jdrflansing.org.

WHO SHOULD CHECKS BE MADE PAYABLE TO? Juvenile Diabetes Research Foundation or JDRF.

WHAT ARE TWO EFFECTIVE WAYS TO RAISE MONEY FOR THE JDRF WALK?

- (1). Try a letter writing campaign. It’s the quickest and easiest way to raise funds for JDRF without even leaving the comfort of your home or office. To obtain sample letters and tips to launch a successful letter writing campaign, visit the “Walk Tools and Resources” page at www.jdrflansing.org.
- (2). Ask ten friends, co-workers or neighbors to donate \$10 and you’ve raised \$100! It’s that easy! When seeking donations from people, JDRF suggests you collect your donation at the time of the ask. This will save you from having to go back to that donor a second time. The JDRF Walk is a “pre-pledge” event, meaning donations are not collected on a per mile basis, but rather via flat donations. **Don’t forget that the Number 1 reason people give to charity is because they’re asked!**

DOES JDRF HAVE SAMPLE MEMOS FOR RECRUITING TEAM CAPTAINS, WALKERS AND VENDORS? Yes. Visit the “Walk Tools and Resources” page at www.jdrflansing.org.

ARE JDRF AND TYPE 1 DIABETES FACT SHEETS AVAILABLE? Yes. Please visit the “Walk Tools and Resources” page at www.jdrflansing.org. Additional information on the work of JDRF can also be obtained by visiting www.jdrf.org.

DOES JDRF PROVIDE BLANK DONOR RECEIPTS? No. Donors who have written a check to JDRF for \$250+ will receive a letter of receipt from JDRF. For checks written to JDRF for \$249 and under, the canceled check serves as a receipt for tax purposes. **JDRF does not distribute blank donation receipts.**

MY COMPANY IS INTERESTED IN BEING A WALK SPONSOR. WHO DO I CONTACT FOR SPONSORSHIP INFORMATION? Deb Wallace at (248) 355-1133 or dwallace@jdrf.org.

HOW DO I OBTAIN WALK SUPPLIES SUCH AS BALLOONS, POSTERS, WALK BROCHURES AND PAPER SNEAKERS? In every Team Captain packet there is a Team Captain Material Order Form. Simply complete the form and fax/mail it to JDRF. Or, visit the "Walk Tools and Resources" page at www.jdrflansing.org to obtain the form. JDRF Walk logos can also be downloaded from the "Walk Tools and Resources" page.

MY COMPANY IS FORMING A TEAM, BUT I DON'T KNOW WHO MY TEAM CAPTAIN IS. WHAT SHOULD I DO? Register for the Walk and skip the "Team Captain" field. However, be sure to select your team name from the "team name" drop down menu.

WHEN IS THE DEADLINE TO TURN IN PLEDGES TO JDRF AND HOW DO I SUBMIT POST-WALK MONIES? The deadline for turning in Walk money to JDRF for pledge prize and award eligibility is September 8, 2009. To ensure that JDRF properly credits all post-Walk funds to you and your team, please complete and enclose JDRF's Pre and Post Walk Funds Form with your monies. This form can be found on the "Walk Tools and Resources" page at www.jdrflansing.org. This form will also be available at registration the morning of the Walk.

DO PEOPLE HAVE TO ATTEND THE WALK ON AUGUST 8 TO PARTICIPATE? No. If someone is unable to attend the Walk but still collects money, a team member may turn in the funds on their behalf, or the walker can mail their funds to JDRF by the September 8 pledge deadline. They are still eligible for prizes and awards.

WHAT DO I NEED TO BRING WITH ME THE DAY OF THE WALK?

1. Your sponsor money (pledges) sealed in your completed Pledge Collection Envelope. Please see below for reminders when completing this envelope. If you have not received an envelope, envelopes will be available at registration the day of the Walk.
2. Sunscreen or umbrella. In case of inclement weather, please join JDRF to turn in your pledges. **We walk rain or shine!**
3. Comfortable walking shoes.
4. And, if you're walking on a team, wear your team t-shirt!

WHEN COMPLETING MY PLEDGE COLLECTION ENVELOPE IS THERE ANYTHING I NEED TO KEEP IN MIND? Yes! A home address is preferred in order to expedite the delivery of Walk information, awards and pledge prizes (if a business address is used, mail codes/stops must be included on the envelope). Don't forget to include your team name and Team Walkers are asked not to combine funds into one envelope.

CAN I BRING MY DOG AND STROLLER? Dogs are permitted but they must be on a leash at all times. Strollers are also permitted. **No bikes or roller blades, please.**

ARE FOOD AND BEVERAGES PROVIDED? Yes, JDRF will provide all walkers with a delicious and healthy variety of morning refreshments and post-Walk snacks including bagels, breakfast bars, fruit and vegetables, salty snacks, juice, coffee, and plenty of water along the route.

HOW DO I GET A JDRF WALK T-SHIRT? Walkers turning in \$100+ on Walk day will receive a JDRF Walk t-shirt the day of the event. If you mailed your money to JDRF prior to the Walk, or secured online donations needed to receive a t-shirt, bring a copy of your "see who's made online donations" page and turn it in at Registration to receive your t-shirt.

ARE THERE AWARDS? Yes! All walkers raising \$1,000+ will receive JDRF's Golden Sneaker Award. **All teams raising \$2,500+ will receive a plaque engraved with the dollar amount they raised.** JDRF will also present awards in the corporate and family team categories to the top fundraising team, rookie of the year and the returning JDRF Walk team with the highest percentage increase over last year's team total. And of course, we'll also recognize our first, second and third place winners in the Team T-Shirt Design Contest. Awards will be presented at JDRF's Awards & Appreciation Dinner to be held on October 22 at the Kellogg Hotel & Conference Center in East Lansing.

WILL THERE BE ENTERTAINMENT OR ACTIVITIES? Yes! The JDRF Walk will feature face-painters, music, clowns, fun activities for the kids, a rock climbing wall, moonwalk and special guests, including MSU student athletes who will join JDRF to sign autographs and meet and greet the walkers! Walkers are also invited to visit Douglas J in the Sponsor Tent where their staff will be providing neck massages!

WHERE DO I TURN IN MY T-SHIRT FOR THE TEAM T-SHIRT DESIGN CONTEST? At Volunteer Check-In the day of the Walk or mail to JDRF by September 8. Volunteer Check-In will be located in the Registration Tent.

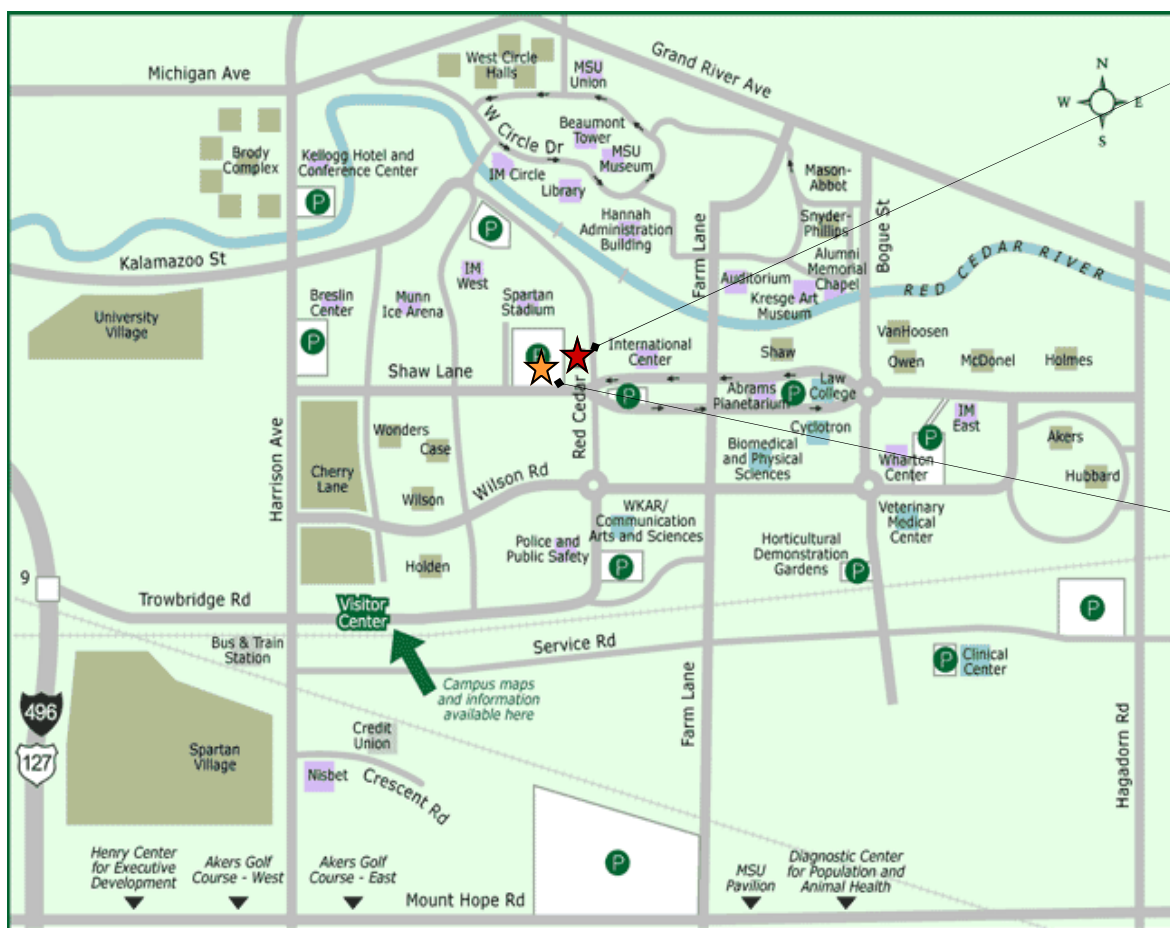
AFTER THE WALK, WHEN WILL TEAM RESULTS BE AVAILABLE? Preliminary team results will be sent to walkers the week of August 17. Final results will be available after the September 8 deadline and will be posted to www.jdrflansing.org. **Please note that all monies turned in the day of the event and post Walk will not appear on your personal fundraising web page until the September 8 pledge deadline, when all data entry has been completed by JDRF.**

WHAT PLEDGE PRIZES ARE AVAILABLE THIS YEAR? Walkers raising \$200+ are eligible to receive some terrific prizes ranging from JDRF merchandise to the option of selecting an item out of JDRF's Walk "Gift Catalog". This catalog is stocked full of great prizes including electronics, house wares, jewelry, bicycles and more! JDRF's "Youth Gift Catalog" is also available and full of prizes just for kids. To view the offerings available at each level, visit: www.jdrf.org/greatprizes.

WHEN WILL PRIZES BE ORDERED? After the September 8 pledge deadline. Pledge prize recipients will receive a gift card in the mail to redeem at the JDRF gift web site or by mail. Prizes will be mailed upon redeeming your gift card. **Please remember that prizes are not automatically sent to eligible walkers.** You must indicate your prize preference on your Pledge Collection Envelope, and you must redeem your gift card.

HOW ELSE CAN I HELP? Volunteer! We are always in need of helping hands to assist with tasks ranging from site set up and registration to parking and clean up. For more information on our volunteer needs, please contact Deb Wallace at (248) 355-1133 or dwallace@jdrf.org.

WHO DO I CONTACT WITH QUESTIONS? Deb Wallace at JDRF: (248) 355-1133 or dwallace@jdrf.org.



★ All Walk activities and the event start and finish will take place on the lawn area located on the northwest corner of Red Cedar and Shaw Lane (just southeast of Spartan Stadium). **Just look for the tents and balloons!**

★ **Please park in lot 79**, which you can enter off Shaw Lane. Volunteers and sign-agers will help navigate you to parking.

Juvenile Diabetes Research Foundation

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